

FREMANTLE: A FESTIVAL AND EVENT CITY



**THIS IS
FREMANTLE**



The City of Fremantle acknowledges the Whadjuk people as the Traditional Owners of the greater Walyalup area, we respect their spiritual relationship with their country, and we recognise their cultural and heritage beliefs are still important today.



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FREMANTLE: OUR FAVOURITE PORT CITY

Fremantle is the most eclectic and spirited seaside destination in the world.

Fremantle is Perth's Old Town. It's a maritime city with spirit and soul, full of vibrancy, colour and culture. Chart a course through a coalescence of festivals, museums, UNESCO World Heritage, hundred year old markets and a soundtrack of sails and rigging in the sea breeze.

Experience an otherworldly collision of musical and creative culture, and world class food and wine. Meet local

characters who will lead you on adventures through historic streets, hidden laneways, and salty ports on your way to Rottnest Island.

It's an adventure not found elsewhere in Australia: swim at a beach in the middle of city and have a cocktail brought right to your sun lounge, then weave your way through boutique shops, small bars and street art in the middle of one of Australia's biggest heritage listed precincts.

Fremantle's appeal is widely recognised both in Australia and internationally. In 2022 Fremantle was named by TIME® magazine as one of the world's 50 best places to travel by. In 2016, Fremantle was named as one of the world's top ten tourism cities by the influential international travel guide Lonely Planet. The port city has also been rated Perth's most popular entertainment precinct in research commissioned by Tourism WA in 2017 and 2022.

SNAPSHOT OF FREMANTLE

Fremantle is the most eclectic and spirited seaside destination in the world. It's a maritime city with spirit and soul, full of vibrancy, colour and culture. As one of the most visited destinations in Western Australia, Fremantle offers a unique opportunity for event organisers to capitalise and contribute to our world class tourism offering.

1,300,000
VISITORS PER YEAR*

Domestic and international visitors per year.

30+
CRUISE SHIPS*

32 cruise ships docked in Fremantle Port.

29,000+
CRUISE PASSENGERS*

20,000 transit passengers and 9,000 turnaround passengers with thousands of tourists brought directly into Fremantle via shuttle bus.

181,000+
REACH*

Combined reach of 181,000+ across 'This is Fremantle' social and digital platforms.

521,000+
EVENT ATTENDEES*

Hosted across City owned venues.

5 x GOLD
TOURISM AWARDS*

The City of Fremantle has won Gold five times across a variety of State and National Tourism Awards.

782
ROOMS AVAILABLE*

Fremantle has 782 rooms and apartments to book.

48,000+
SCHOOL HOLIDAY VISITORS*

School holiday activations dispersing 48,000 visitors around Fremantle.

Also inducted into the hall of fame for winning the Excellence in Local Government Award for Tourism in 2021, 2022, 2023.

*Statistics from FY2023/2024 unless specified otherwise.





FREMANTLE OUTDOOR EVENT VENUES

There are six outdoor venues available for events in Fremantle.
Each site offers opportunities for different event formats to take place.

FREMANTLE



NORTH FREMANTLE



SOUTH FREMANTLE



FREMANTLE PARK

Total area: 36,500sqm

Suggested uses

- Sporting events
- Concerts and performances
- Arts and cultural events
- Car shows
- Multistage music festivals

Facilities

Club rooms, toilets, lighting (fees apply), and power

Availability

All size events, available all year round



FREMANTLE OVAL

Total area: 19,500sqm

Suggested uses

- Sporting events
- Concerts and performances
- Arts and cultural events
- Multistage music festivals

Facilities

Toilets, lighting, power, water, function rooms (fees apply) and grandstand

Availability

All size events, across January to March and December



ESPLANADE RESERVE

Total area: 15,000sqm

Suggested uses

- Concerts and performances
- Arts and cultural events
- Marches and rallies
- Markets and exhibitions

Facilities

Toilets, power, drinking fountains, and water

Availability

All size events, available all year round



WALYALUP KOORT

Total area: 4,500sqm

Suggested uses

- Arts and cultural events
- Community events
- Concerts and performances
- Car shows
- Markets and exhibitions

Facilities

Toilets, power, drinking fountains, and water

Availability

No major events, available all year round

SOUTH BEACH

Total area: 16,000sqm

Suggested uses

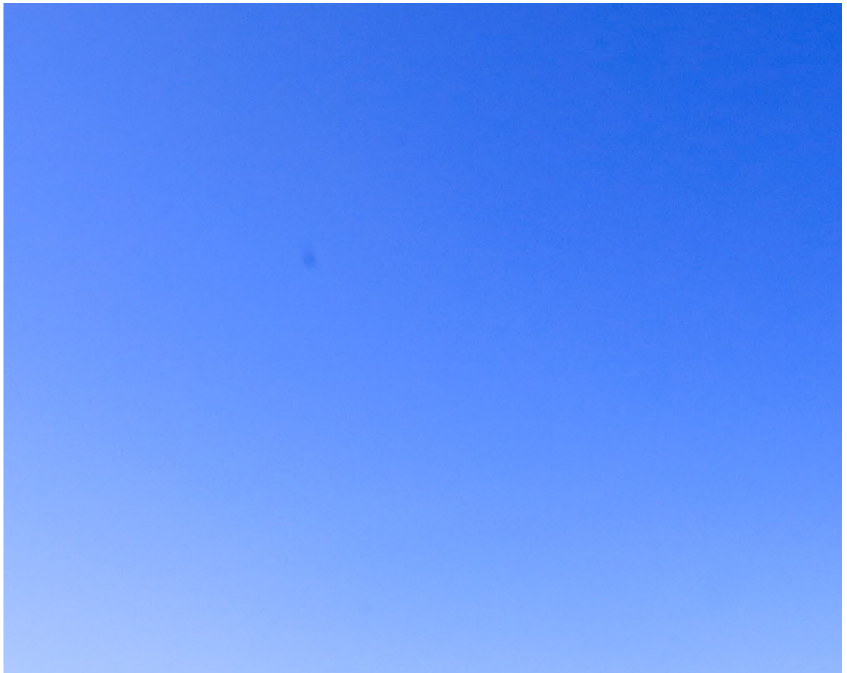
- Arts and cultural events
- Fun runs
- Concerts and performances
- Markets and exhibitions

Facilities

Water and drinking fountains

Availability

Small to medium events only, available all year round



PORT BEACH*

Total area: 8,500sqm

- Beach area 1,000sqm
- North Carpark 2,000sqm
- South Carpark 5,500sqm

Suggested uses

- Arts & Cultural events
- Sporting & Wellness events

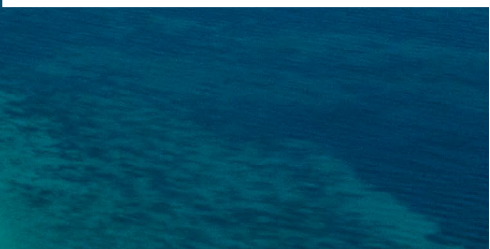
Facilities

- Beach vehicle access
- Water Access

Availability

No major events, available all year round

**Exclusions apply, contact the events team for more information.*



EVENTS CALENDAR 2026

Go to visitfremantle.com.au for latest event information.

THIS IS FREMANTLE

JANUARY

NEW YEARS DAY PARTY

Walyalup Fremantle Arts Centre

ENTERTAINMENT



SAIL GP

Manjaree / Bathers Beach

SPORT

WEBEX PLAYER SERIES GOLD TOURNAMENT

Royal Fremantle Golf Club

SPORT

FREO OCEAN CLASSIC

Leighton Beach

SPORT

FIRST NATION FILMS

Walyalup Fremantle Arts Centre

ARTS & CULTURE



FEBRUARY

FRINGE FESTIVAL

Multiple venues

MUSIC & ENTERTAINMENT

LUDOVICO EINAUDI

Walyalup Fremantle Arts Centre

MUSIC & ENTERTAINMENT

ROTTNEST CHANNEL SWIM

Rottneest Island

SPORT

OCEAN ALLEY

Esplanade Reserve

MUSIC & ENTERTAINMENT

THE ITALIAN CAR SPECTACULAR

Fishing Boat Harbour

ENTERTAINMENT

PERTH FESTIVAL

Multiple venues

ARTS & CULTURE SCHOOL HOLIDAYS

COLD NIPS WEDNESDAY DIPS

South Beach

SPORT

MARCH

PORT TO PUB

Leighton Beach

SPORT



GFLIP

Walyalup Fremantle Arts Centre

MUSIC & ENTERTAINMENT

WA DRAGON BOAT FESTIVAL

Fishing Boat Harbour

ARTS & CULTURE SPORT

BLOCK PARTY FREMANTLE

Paddy Troy Mall

MUSIC & ENTERTAINMENT

W AFL SEASON BEGINS

Fremantle Oval

SPORT

PRE-LOVED CLOTHING MARKET

Newman Court

RETAIL

FESTIVAL OF COMMUNITY SOCCER

Fremantle Park

SPORT

APRIL

FREMANTLE INTERNATIONAL STREET ARTS FESTIVAL

Multiple locations across Fremantle

ARTS & CULTURE MUSIC & ENTERTAINMENT



ANZAC DAY DAWN SERVICE

Monument Hill War Memorial

CEREMONY



ANZAC DAY NORTH FREMANTLE SERVICE

North Fremantle

CEREMONY

MAY

MAY DAY

Esplanade Reserve

FESTIVAL

BOY & BEAR

Walyalup Fremantle Arts Centre

MUSIC & ENTERTAINMENT



PERTH COMEDY FESTIVAL

Multiple venues across Fremantle

ARTS & CULTURE ENTERTAINMENT

REVEALED ART MARKET

Walyalup Fremantle Arts Centre

ARTS & CULTURE

JUNE

HIDDEN TREASURES

Multiple venues

MUSIC & ENTERTAINMENT



JULY

SCHOOL HOLIDAYS: FREO BUILDS

Fremantle City

SCHOOL HOLIDAYS



AUGUST

AFLW SEASON BEGINS

Fremantle Oval

SPORT

FREMANTLE FESTIVAL: 10 NIGHTS IN PORT

Multiple venues

ARTS & CULTURE



FREMANTLE BLOCK PARTY

Paddy Troy Mall

MUSIC & ENTERTAINMENT

SEPTEMBER

W AFL FINALS

Fremantle Oval

SPORT

OCTOBER

OCTOBER SCHOOL HOLIDAYS

Fremantle City

SCHOOL HOLIDAYS

SUNDAY MUSIC SESSIONS BEGIN

Walyalup Fremantle Arts Centre

MUSIC & ENTERTAINMENT

FARMER ON YOUR PLATE

Esplanade Reserve

FOOD & WINE

OPEN WATER SWIM SERIES

Leighton Beach

SPORT

BLESSING OF THE FLEET

Esplanade Reserve / Fishing Boat Harbour

ARTS & CULTURE



LITTLE ITALY

Fishing Boat Harbour

ARTS & CULTURE

NOVEMBER

AFLW FINALS

Fremantle Oval

SPORT

MADE ON THE LEFT MARKETS

Esplanade Reserve

RETAIL

REMEMBRANCE DAY

Monument Hill

CEREMONY

BEERFEST

Esplanade Reserve

FOOD & WINE



FREMANTLE LONG TABLE DINNER

Walyalup Koort

CHARITY FOOD & WINE

FREMANTLE RUNNING FESTIVAL

Esplanade Reserve

SPORT CHARITY

GRANDIES BIG DAY OUT

Fishing Boat Harbour

ENTERTAINMENT

FREO PRIDE FEST

Walyalup Koort

ARTS & CULTURE

DECEMBER



WARDARNJI

Esplanade Reserve

ARTS & CULTURE

COAST SUMMER SERIES

Port Beach

MUSIC & ENTERTAINMENT

BAZAAR CHRISTMAS MARKETS

Walyalup Fremantle Arts Centre

RETAIL



FREMANTLE PORTS SWIM THRU

South Beach

SPORT

A VERY FREO CHRISTMAS

Walyalup Koort

SCHOOL HOLIDAYS

FREMANTLE NYE EVENT

Fremantle

MUSIC & ENTERTAINMENT

Information correct at time of printing.



City of Fremantle

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