

AGENDA ATTACHMENT UNDER SEPARATE COVER

**C1303-3: Strategic Plan Progress Report -
February 2013**

Ordinary Meeting of Council
Wednesday, 27 February 2013, 6.00pm



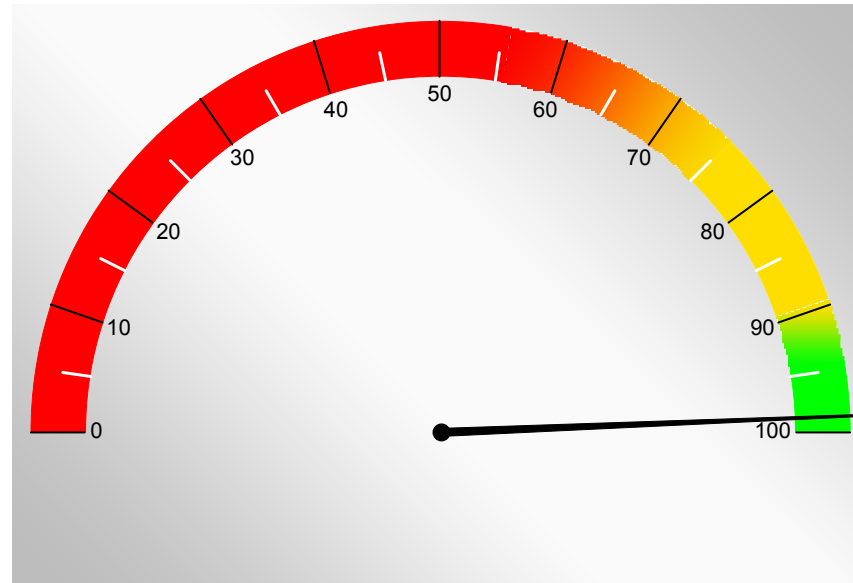
City of
Fremantle

City of Fremantle

Strategic Plan Progress Report

February 2013 - Strategic Imperatives

Monthly Progress against Strategic Plan Projects

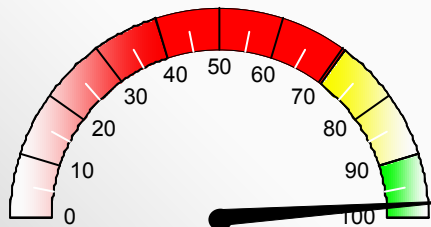


Description

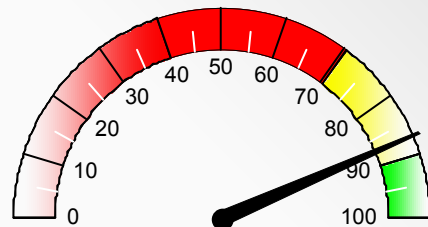
Indicator

54 Strategic Plan Report Projects reported on	
42 Strategic Plan Report Projects at least 90% of monthly target	■
8 Strategic Plan Report Projects between 40 and 90% of monthly target	■
4 Strategic Plan Report Projects less than 40% of monthly target	■
0 Strategic Plan Report Projects with no targets for the period	Targets not set

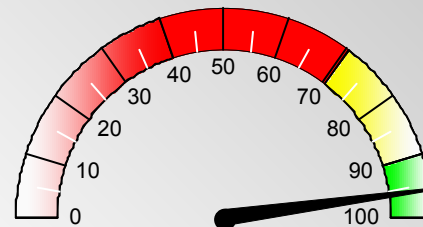
Monthly Progress Against Strategic Imperative



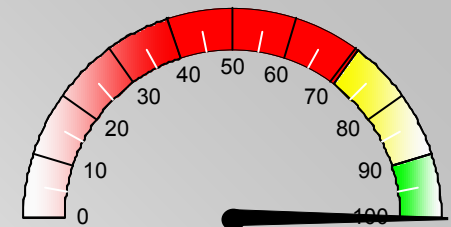
1 Economic Development: A Thriving Fremantle Economy



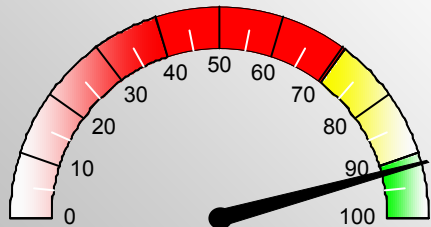
2 Built Environment: Sustainable Places to Live and Work (Part 1)



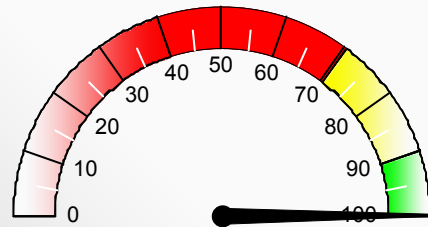
3 Natural Environment: Climate Change and Environmental Protection



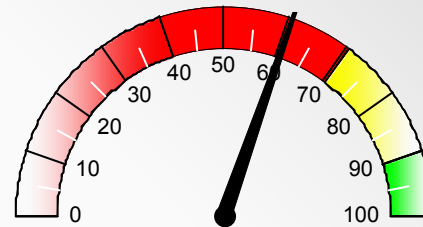
4 Built Environment: Sustainable Places to Live and Work (Part 2)



5 Social: Our People, Our Community (Part 1)



6 Social: Our People, Our Community (Part 2)



7 Governance: A Sustainable Local Government

STRATEGIC IMPERATIVE AREA	NO. OF Strategic Imperative Action	NO. OF PROJECTS AT LEAST 90% OF TARGET	NO. OF PROJECTS BETWEEN 40 & 90% OF TARGET	NO. OF PROJECTS LESS THAN 40% OF TARGET	NUMBER OF ONGOING PROJECTS	PROJECTS WITH NO TARGET
1 Economic Development: A Thriving Fremantle Economy	7	6	1	0	0	0
2 Built Environment: Sustainable Places to Live and Work (Part 1)	22	15	5	2	0	0
3 Natural Environment: Climate Change and Environmental Protection	6	5	1	0	0	0
4 Built Environment: Sustainable Places to Live and Work (Part 2)	7	7	0	0	0	0
5 Social: Our People, Our Community (Part 1)	6	5	1	0	0	0
6 Social: Our People, Our Community (Part 2)	1	1	0	0	0	0
7 Governance: A Sustainable Local Government	5	2	1	2	0	0

Projects Details

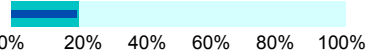

- ✓
⚠
✗
- At least 90% of project target achieved
- Between 40 and 90% of project target achieved
- Less than 40% of project target achieved

- Target
- % Complete

Project	Start Date	End Date	Progress	Status	Budget Expenditure	Actual Expenditure	% Variance
1.1.2.1 Establish a new and better resourced Fremantle Visitor Centre	01/07/12	30/06/13	<div style="width: 100%; height: 10px; background-color: #00b0f0; position: relative;"> 0% 20% 40% 60% 80% 100% </div>	✓	N/A	N/A	N/A
Comment							
<i>Location and construction timeframe to be included in binding Heads of Agreement for the Kings Square Project.</i>							
1.1.2.13 Implement economic development strategy	01/07/12	30/06/15	<div style="width: 100%; height: 10px; background-color: #00b0f0; position: relative;"> 0% 20% 40% 60% 80% 100% </div>	✓	N/A	N/A	N/A
Comment							
<i>The implementation of all aspects of the economic development strategy is well advanced. Some aspects have been completed.</i>							
1.1.2.2 Implement the Fremantle Retail Model Plan 2010 recommendations relating to the 'development of additional retail space'	01/07/12	30/06/13	<div style="width: 100%; height: 10px; background-color: #00b0f0; position: relative;"> 0% 20% 40% 60% 80% 100% </div>	✓	N/A	N/A	N/A
1.1.2.6 Establish a Fremantle economic partnership to facilitate a collaborative approach to economic development activities in Fremantle (Fremantle union)	01/07/12	30/06/13	<div style="width: 100%; height: 10px; background-color: #00b0f0; position: relative;"> 0% 20% 40% 60% 80% 100% </div>	✓	N/A	N/A	N/A
Comment							
<i>Fremantle Union continues to meet on a regular basis.</i>							
1.2.1.2 Maintain existing government agencies in Fremantle and identify opportunities for expansion	01/07/10	30/06/13	<div style="width: 100%; height: 10px; background-color: #00b0f0; position: relative;"> 0% 20% 40% 60% 80% 100% </div>	⚠	N/A	N/A	N/A
Comment							
<i>Establishment of Fremantle government office location directory completed. Initial discussion held with Building Maintenance and Works on State Government proposal to facilitate the colocation of existing State Government departments and agencies in Fremantle.</i>							
1.2.1.3 Look for opportunities to attract large private enterprise and/or develop clusters of service industry businesses	01/07/10	30/06/13	<div style="width: 100%; height: 10px; background-color: #00b0f0; position: relative;"> 0% 20% 40% 60% 80% 100% </div>	✓	N/A	N/A	N/A
1.2.1.4 Facilitate provision of at least one new accommodation hotel in city centre	01/07/10	31/12/13	<div style="width: 100%; height: 10px; background-color: #00b0f0; position: relative;"> 0% 20% 40% 60% 80% 100% </div>	✓	N/A	N/A	N/A

Comment

Being considered in the development of the business case and binding Heads of Agreement for the Kings Square Project.

2.1.2.4 Plant 1000 new trees	01/07/12	30/06/13			N/A	N/A	N/A
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Comment

Planting of approximately 200 trees has been undertaken with the majority of trees to be planted during the 2013 growing season.

2.1.3.125 Kings Square activation	02/07/12	28/06/13			N/A	N/A	N/A
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Comment

The Kings Square activation plan is progressed with new movable furniture in place, new fixed furniture installed, green wall installed, markets wed- sat, toilets have had a facelift, outdoor library operational over summer months, chess storage and chair has been installed. Activities in the square over summer months have been programmed including film nights and yoga in square. Art installations in Myer windows being considered.

2.1.3.130 Cantonment Hill - Masterplan Stage 1	02/07/12	28/06/13			N/A	N/A	N/A
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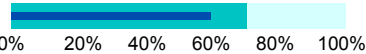

Comment

Following the adoption of the Masterplan the development of a detailed schedule of works was prepared for Council's consideration at its December 2012 meeting. The scheduling of these works are now in progress. Expressions of interest are being called for membership of the working group.

2.1.3.14 Increase household recycling	01/07/12	30/06/15			N/A	N/A	N/A
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Comment

There is ongoing promotion on recycling to residents with the opportunity to utilise a large recycling bin.

2.1.3.16 Complete planning for Stan Reilly site	01/07/10	31/12/14			N/A	N/A	N/A
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Comment

FFC has indicated it will most likely be moving its administration and training ground to Cockburn. CEO working group to reconvene to work of future strategies and development for the site.

2.1.3.21 Attract at least one new government agency to be located in Fremantle	01/07/12	30/06/13			N/A	N/A	N/A
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Comment

Liaising with Building Maintenance and Works on the processes to be under taken to facilitate the announced relocation of the head office of

the Department of Housing from East Perth to Fremantle.

<p>2.1.3.22 Prepare business plan for the possible relocation of councils works depot</p> <p>Comment</p> <p><i>An Operations Facility needs plan has been finalised. Preliminary investigations of potentially suitable locations for a new operations facility is in progress.</i></p>	<p>01/07/12</p>	<p>30/06/13</p>	 <p>0% 20% 40% 60% 80% 100%</p>		<p>N/A</p>	<p>N/A</p>	<p>N/A</p>
<p>2.1.3.31 Conduct examination of scheme provisions to encourage redevelopment of North Fremantle Town Centre (Queen Victoria Street) and proceed with amendments if supported</p> <p>Comment</p> <p><i>Preliminary work on review of current scheme content commenced. Limited progress due to resources being focused on higher priority projects relating to city centre area.</i></p>	<p>01/07/12</p>	<p>30/06/13</p>	 <p>0% 20% 40% 60% 80% 100%</p>		<p>N/A</p>	<p>N/A</p>	<p>N/A</p>
<p>2.1.3.32 Finalise planning/infrastructure requirements to enable development in Knutsford East precinct (ongoing project rolled over from 2011-12)</p> <p>Comment</p> <p><i>Updated preliminary design of infrastructure upgrades to service City and LandCorp owned sites completed Feb 2013. Discussions regarding cost sharing agreement between landowners and implementation arrangements in progress.</i></p>	<p>01/07/12</p>	<p>30/06/15</p>	 <p>0% 20% 40% 60% 80% 100%</p>		<p>N/A</p>	<p>N/A</p>	<p>N/A</p>
<p>2.1.3.37 Prepare Streetscape Enhancement Plan for revitalisation of Hilton Village</p> <p>Comment</p> <p><i>Not yet commenced</i></p>	<p>01/07/12</p>	<p>30/06/13</p>	 <p>0% 20% 40% 60% 80% 100%</p>		<p>N/A</p>	<p>N/A</p>	<p>N/A</p>
<p>2.1.3.38 Develop an urban design plan for Queen street</p> <p>Comment</p> <p><i>Project now incorporated into preparation of Activity Centre Structure Plan</i></p>	<p>01/07/12</p>	<p>30/06/13</p>	 <p>0% 20% 40% 60% 80% 100%</p>		<p>N/A</p>	<p>N/A</p>	<p>N/A</p>
<p>2.1.3.40 Contribute to the Victoria Quay planning process</p> <p>Comment</p> <p><i>Precinct planning process led by Fremantle Ports commenced. The City is providing input to the project which is likely to conclude in March 2013</i></p>	<p>01/07/12</p>	<p>30/06/13</p>	 <p>0% 20% 40% 60% 80% 100%</p>		<p>N/A</p>	<p>N/A</p>	<p>N/A</p>

2.1.3.42 Finalise structure planning with Landcorp for the Swanbourne Street Structure Plan Area	01/07/12	30/06/14			N/A	N/A	N/A
Comment <i>Preliminary discussions with LandCorp development consortium held November 2012 regarding preparation of new structure plan. Further meetings anticipated in early-mid 2013.</i>							
2.1.3.43 Complete statutory procedures for approval of local planning scheme amendment 49 (city centre strategic sites)	01/07/12	30/06/15			N/A	N/A	N/A
Comment <i>Completed - final approval by Minister granted November 2012, formal Gazettal of amendment programmed for Dec 2012.</i>							
2.1.3.5 Encourage native and community gardens, including those planted on verges	01/07/12	30/06/15			N/A	N/A	N/A
Comment <i>The community is being notified that programs including native plants subsidy and mulch distribution is available. Planting of grass trees in Wray Avenue has been undertaken by the local community.</i>							
2.1.3.73 Lighting for Key Heritage Buildings	02/07/12	28/06/13			N/A	N/A	N/A
Comment <i>A lighting scheme is being prepared for Victoria Hall. Discussions are also being held with the traders of High Street between Market and Cliff Street to assist with a scheme for the lighting of various heritage buildings.</i>							
2.1.3.8 Review verge management practices, develop and implement a verge management policy	01/07/12	30/06/15			N/A	N/A	N/A
Comment <i>A revised verge management policy has been endorsed by Council and is being implemented. Concepts for improvement works on major City of Fremantle Roads are being prepared.</i>							
2.1.3.9 Increase commercial recycling	01/07/12	30/06/15			N/A	N/A	N/A
Comment <i>There is ongoing promotion to local businesses and an increase in customer base of 106 businesses has been achieved.</i>							
2.1.4.1 Improve physical presentation of the city's streetscapes	01/07/12	30/06/15			N/A	N/A	N/A
Comment <i>The South Terrace streetscape upgrade and Market Street street shared space enhancement has been completed.</i>							

2.1.4.3 Improve physical presentation of the city including council buildings	01/07/12	30/06/13			N/A	N/A	N/A
Comment							
<i>Work in progress including upgrade to the toilets and changerooms at South beach and improvements to the appearance of the Kings Square toilet.</i>							
2.1.4.62 Fremantle leisure centre - Pool Heating	01/03/12	30/06/16			N/A	N/A	N/A
Comment							
<i>Department of Water approval for test bore for shallow geothermal has been received and tender preparation for drilling of bore in progress. The scoping for the cogeneration plant and review of Fremantle Leisure Centre electrical load is in progress.</i>							
2.1.4.7 State heritage listing for west end	01/07/11	30/06/14			N/A	N/A	N/A
Comment							
<i>Development of proposal for State listing through West End Working Group - in progress. Council approved appointment of new Working Group members on 28.11.12 - reconvened Working Group met on 17.12.12 and 19.02.13. Technical work by consultant to confirm area to be proposed for nomination ongoing.</i>							
3.1.1.1 Map expected sea level rise to understand the city's risk response	01/07/10	01/07/13			N/A	N/A	N/A
Comment							
<i>As part of the South West Coastal Council's study a consultant is currently undertaking stage one of the project into assessing the impacts of potential sea level rise.</i>							
3.1.1.2 Develop action plan for mitigation/adaptation of expected storm events	01/07/11	01/07/13			N/A	N/A	N/A
Comment							
<i>This plan will be developed after the findings of the Consultant's sea level rise study has been received. It is anticipated that the findings will be available in the middle of 2013.</i>							
3.1.1.3 Complete and adopt Climate change adaptation plan (excluding sea level rise)	01/07/12	30/06/13			N/A	N/A	N/A
Comment							
<i>Draft adaptation plan 90% complete. Working group reconvening to meet several times in October. Consideration of draft plan by Council for approval for public consultation anticipated November 2012.</i>							
3.1.2.29 Implement low carbon plan	01/07/12	30/06/15			N/A	N/A	N/A

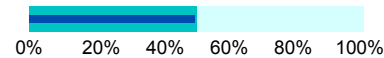
Comment

In progress.

3.1.3.1 Implement staged water management actions for all council recreation areas with clear targets for reduced water useage

01/07/12

30/06/15



N/A

N/A

N/A

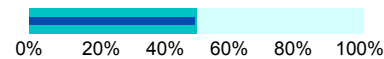
Comment

*The City is progressing towards stage two of the ICLEI water conservation program.
The irrigation upgrade which includes watering efficiency improvements for South Hilton oval has been completed. The formal community consultation for Fremantle Park started in November 2012.*

3.1.3.2 Provide incentives for residents to reduce water consumption

01/07/12

30/06/13



N/A

N/A

N/A

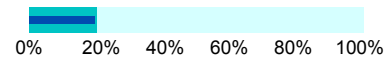
Comment

Programs for incentives have been developed including mulch and plant subsidies . A brochure is available to assist residents on recommended verge plantings. A link has also been provided to the Water Corporation's current website for incentives to reduce water consumption.

4.1.1.1 Develop an integrated transport strategy

01/07/12

30/06/13



N/A

N/A

N/A

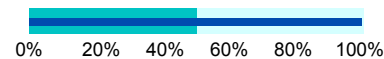
Comment

The Department of Transport is currently undertaking strategic network investigations which include developing the Moving People Networks draft plan and Moving Freight Intermodal Network draft plan. The City is participating in both of these studies and reviewing the localised impacts on the transport corridors. The City has made a submission on the draft WA Bicycle Network Plan.

4.1.1.2 Complete planning for public transit corridors linking Fremantle Railway Station to the expanding urban areas to the south and east of Fremantle

01/07/12

30/06/13



N/A

N/A

N/A

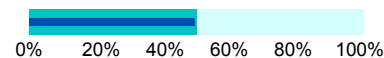
Comment

Position paper on City's preferred corridor alignments adopted by Council in September 2012.

4.1.2.4 Develop public transport plan

01/07/11

30/06/13



N/A

N/A

N/A

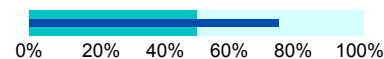
Comment

The City is working with the Public Transport Authority on improved integrated services across the east west transport corridors including encouraging more bus services on weekends.

4.1.2.9 Develop Parking strategy

01/07/12

30/06/13



N/A

N/A

N/A

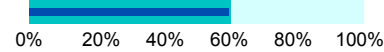
Comment

Consultants' parking study report completed Feb 2013. Findings are being used to inform drafting of parking strategy as part of Activity Centres Structure Plan.

4.1.3.3 Implement a phased five-year program of traffic calming giving priority to pedestrian and cycle traffic

01/07/12

30/06/17



N/A

N/A

N/A

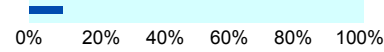
Comment

Various schemes have been prepared for South Terrace, Norfolk Street, William Street and Phillimore Street.

4.1.4.1 Work with Fremantle Ports and other stakeholders to reduce road freight

01/07/10

30/06/15



N/A

N/A

N/A

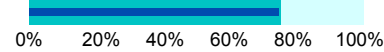
Comment

The City continues to meet with Fremantle Ports on a regular basis with this matter. Being maintained as an agenda item for discussion.

4.1.4.2 Work with main roads to ensure good community outcomes for high street

01/07/11

30/06/13



N/A

N/A

N/A

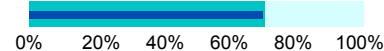
Comment

At the September 2012 Council meeting in principle support was given to the now called Safe System Approach Option. This option is a refinement of the previous Options 4 and 4A. On the basis of Council's support MRWA proposes to undertake community and stakeholder engagement over the next few months.

5.1.1.21 Implement Public Art Plan

01/07/12

31/05/13



N/A

N/A

N/A

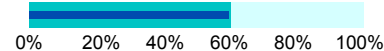
Comment

Artists' submissions currently being received for "Arcadia", the Temporary Public Art Program scheduled to open February 2013 in the arcades in Fremantle CBD.

5.1.1.23 Provide residency and artists programs to attract artists

01/07/12

30/06/15



N/A

N/A

N/A

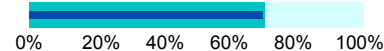
Comment

Residency programme is ongoing and all City available spaces for residencies are continually utilised in an annual programme.

5.1.1.25 Increase artists communal spaces

01/07/10

30/06/13



N/A

N/A

N/A

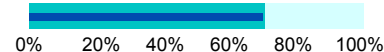
Comment

Implementation of Arthur Head management plan to increase spaces for artists in this precinct has commenced.

5.2.1.12 Implement Community Engagement Plan

01/07/12

30/06/15



N/A

N/A

N/A

Comment

An online community engagement register has been established to allow anyone to register their interest in an engagement opportunity and keep up to date with general project information, engagement outcomes and Council decisions.

Community engagement procedures have been rewritten to assist implement some of the actions of the action plan such as better internal engagement.

Community engagement e learning module has been included as corporate induction process.

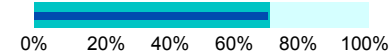
Presentations by the engagement team were made to the HR, Planning Projects, Community Development, and Environmental Health teams to promote internal awareness and understanding of community engagement.

The engagement team have been included on the project team of three strategic projects for 2012-13. Community engagement PR is being implemented to inform the community of projects and outcomes.

5.2.1.21 Implement youth plan

01/07/12

30/06/13



N/A

N/A

N/A

Comment

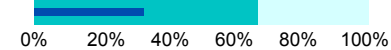
A youth directory and youth page has been developed on the website and a youth Facebook page has been started to provide information on events and activities for young people. Holiday programs were held in July and October and planning has started for the January program.

The urban art program continues with a bus stop mural completed with Fast Track at the Monument Hill bus stop on High Street. The prison bus stop is in the planning stages with Challenger TAFE students. As a follow up to some of the feedback in the youth consultation the city has advocated for a stronger police presence in Fremantle. The esplanade youth plaza project has commenced with construct planned for July - sept 2013.

5.2.1.3 Strengthen Aboriginal relations and investigate facilities for Indigenous people

01/07/12

30/06/15



N/A

N/A

N/A

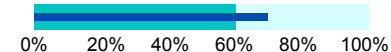
Comment

Traditional owners meetings have been occurring and Noongar language welcome signage has been installed to CoF entry points. Indigenous action group continues to meet to discuss to proposal for an Indigenous cultural centre.

6.1.1.21 Implement Fremantle Community and Crime Prevention Plan

01/07/12

30/06/15



N/A

N/A

N/A

Comment

Ongoing

7.1.1.11 Establish strong partnerships with key stakeholders	01/07/12	30/06/13			N/A	N/A	N/A
7.1.1.12 Introduce performance review of council decision making processes and structures	01/07/10	30/06/13			N/A	N/A	N/A
Comment							
<i>Not commenced.</i>							
7.1.1.3 Respond proactively to state and federal reform agencies	01/07/10	30/06/15			N/A	N/A	N/A
Comment							
<i>The City maintains engagement in the process and provide relevant information to Council as it becomes available.</i>							
7.3.1.30 Performance review of council decision making processes and structures	01/07/12	30/06/15			N/A	N/A	N/A
7.3.1.5 Performance monitor councils financial capacity through benchmarks	01/07/12	30/06/13			N/A	N/A	N/A
Comment							
<i>10 year budget commenced to meet reform requirements and aid in the strategic plan review in February 2013.</i>							