

# CITY OF FREMANTLE

## ADDITIONAL INFORMATION FOR ADVERTISEMENTS/SIGNAGE

**NOTE: TO BE COMPLETED IN ADDITION TO THE  
APPLICATION FOR PLANNING APPROVAL FORM**

**1. Description of property on which advertisement is to be displayed including full details of its proposed position within that property.**

"Insert description of property" .....

.....

.....

.....

.....

**2. Details of Proposed Sign:**

(a) Type of structure on which advertisement is to be erected (freestanding, wall mounted, other):  
"Insert type of structure" .....

.....

(b) Height: ..... Width: ..... Depth: .....

(c) Colours to be used: .....

(d) Height above ground level - To top of advertisement: .....

- To underside: .....

(e) Materials to be used: .....

Illuminated: "Yes / No"

If yes, state whether steady, moving, flashing, alternating, digital, animated or scintillating and state intensity of light source:

.....

.....

.....

**3. Period of time for which advertisement is required:**

.....

**4. Details of signs (if any) to be removed if this application is approved:**

.....

.....

.....

Note: This application should be supported by a photograph or photographs of the premises showing superimposed thereon the proposed position for the advertisement and those advertisements to be removed detailed in 4 above.

Signature of Advertiser(s):.....  
(if different from land owners)

Date:.....