

Dear Residents of North Ward

I am pleased to announce my candidacy for the New North Ward. It is with great pride & a deep commitment to our community that I seek your support & trust.

My campaign is embedded in 3 core principles.

1. Community-Focused Governance, I am dedicated to listening to your concerns & aspirations. Your voices will guide my decisions as I work to address the issues that matter most to you, whether it's improving our local amenities, enhancing core council services, or advocating for a better Swan River Crossing, which is impacting local amenities. You need an independent Councillor, not one that's politically aligned.

2. Sustainable Growth: North Ward is a unique & beautiful place, and we must protect and preserve its natural beauty while responsibly managing growth. I am committed to sustainable development practices that ensure our town remains a great place to live for generations to come. At the same protecting unique places like the Arts Centre. We need to improve our urban Tree Canopy while moving towards more underground power.

3. Transparency & Accountability: I believe in open & transparent government. I will work to keep you informed about decisions affecting our community & will be accountable for the choices I make on your behalf.

I bring to this role, a background in community engagement & a passion for making Freo the best it can be. I have extensive experience, in international hotels & project delivery, as part of the management teams of 100-million-dollar projects, in Europe USA & Asia.

With your support, I will work collaboratively with fellow council members, residents, & local organizations to achieve our shared vision for our beautiful & unique heritage city. Together, we can build a stronger, more vibrant, & inclusive community.

Please visit my campaign Facebook page and connect with me on social media to stay informed about our campaign events, community discussions & how you can get involved.