



Council Policy

Alcohol Management



Alcohol Management

Policy scope

The City of Fremantle considers that an integrated and population wide approach is necessary to improve attitudes toward alcohol consumption. The City also recognises its capacity as a local government to foster a healthy and responsible drinking culture and to implement a range of strategies to minimise the incidence of alcohol related harm in the community

Policy statement

To foster a healthy and responsible drinking culture and minimise the incidence of alcohol related harm in the community, the City of Fremantle (the City) will –

1. Implement a firm, proactive, adaptable and well-targeted approach to anti-social behaviour, including behaviour influenced by excessive alcohol consumption, utilising CCTV infrastructure and community safety and ranger patrols.
2. Promote and support a variety of events and activities where alcohol consumption is not the primary focus of activity including art and cultural programs, retail trading and recreational infrastructure.
3. Promote an appropriate mix of land use consistent with the objectives of the City's strategic plan and Local Planning Scheme No. 4 and to minimise the impacts of the operation of licensed venues on surrounding areas.
4. Ensure thorough and integrated determination of liquor licence applications through the application of appropriate criteria having regard to the objectives of the City's Strategic Plan, Local Planning Scheme No. 4, other relevant City policies and applicable statutory requirements.
5. Provide appropriate comment to the Director of Liquor Licensing in regard to liquor licence applications as per the provisions of the *Liquor Control Act 1988*.
6. Develop a responsible approach to alcohol consumption, sponsorship and signage at all externally run events approved by the city exceeding Racing, Gaming and Liquor RSA guidelines.
7. Deliver the Fremantle Liquor Accord, establish and expand partnerships with the WA Police, Department of Racing, Gaming and Liquor, Department of Health and other stakeholders including community groups to improve attitudes toward alcohol consumption and reduce the prevalence of alcohol related harm within the community.



8. Consult and engage with the community regarding alcohol-related issues and investigate and respond to alcohol-related complaints.
9. Prevent alcohol naming rights sponsorship of music events or other cultural events that have a youth-audience focus.

Definitions and abbreviations

Nil

Responsibility and review information	
Responsible officer:	Manager Field Services
Document adoption/approval details	22 February 2017 - FPOL1702-7
Document amendment details	Reviewed 23 February 2022 – FPOL2202-7
Next review date	23 February 2026