

Council Policy



Community Street Activation Policy

Policy scope

This Policy applies to small scale street events held on local streets by residents and community groups.

Small scale street events include:

- Events that attract fewer than 400 persons
- Closure of a short section of suitable local streets
- Events that are not open to the general public but are targeted towards residents from the immediate street(s), and generally are by invitation only.

A local street is a short section of local road that:

- Does not involve closure of any portions of street that include an intersection, traffic control signals or bus routes
- Is low volume, low speed (50km/hr or less)
- Is a residential street
- Does not include distributor streets.

Policy statement

Streets in the City of Fremantle are increasingly being utilised as locations for a wide range of community activities and events. Council supports this activation and encourages safe and secure community use of local streets to get together and build social connections.

Council recognises that street activation contributes to the delivery of its Strategic Community Plan as it improves inclusiveness and participation and facilitates a sense of community and pride.

Policy objective

The objective of this policy is to:

- Support the activation of local streets through activities that strengthen community participation and connection.
- Encourage events that activate local streets and contribute to a colourful and vibrant City.
- Ensure the safe management of activities and events taking place on the City's streets to minimise risks to public safety.

Policy scope

This policy applies to all privately managed, small scale street events held on local City of Fremantle streets. This includes (but is not limited to) events that are run by private organisations, businesses, schools, and community groups.

This policy does not apply to the following:

- Indoor events
- City-managed events
- Events held on private property or City of Fremantle venues
- Processions, street festivals, triathlons, or fun runs

Policy context

The City's support for street events will be guided by the following strategic objectives:

Community benefit and cultural experience

- Use events to encourage the community to engage, include and connect with each other through participating in enjoyable experiences that increase their sense of belonging.
- Encourage events that build the capacity of the community, fosters local talent and recognises artistic and cultural strengths within the municipality.
- Improve community inclusiveness and participation.
- Facilitate a sense of community and meaningful social connection.
- Enhance the health and wellbeing of people who live, work and visit Fremantle.
- Encourage active civic participation through precinct groups, online engagement tools, events and other means.

Street activation support

The City of Fremantle may support community street activation through in-kind support and direct financial assistance.

1. In-kind support

To facilitate street activations within local streets, the City of Fremantle will work with organisers and provide a range of support and resources, including:

- Endorsed traffic control diagrams
- Road closure equipment
- Community traffic marshals (where appropriate)
- Emergency services notifications
- Templates, checklists and supporting information

2. Financial assistance

There is a range of grant and sponsorship opportunities to assist local community groups, organisations and individuals to deliver activities which increase social participation, promote social inclusion and strengthen connection in our community.

Any street events seeking funding support will be assessed in line with the relevant guidelines and criteria.

The City may provide street events with the following financial support:

- Cover the cost of public liability insurance up to \$20 million
- Cover the cost of the WA Police road closure application fee
- Full fee waiver for booking fees, and any other event approval fees

Approval requirements

Street events are required to be approved through the City of Fremantle's event approval process and must comply with:

- MRWA Traffic Management for Events Code of Practice
- Aust Standard 1742.3 Traffic Control for Works on Roads
- Road Traffic Act 1974

Approved street events will require the following:

- Order for a Road Closure (WA Police and City of Fremantle approval)
- Consent from majority of the occupiers within the street closure
- City of Fremantle endorsed Traffic Control diagrams
- Public liability insurance of no less than \$20 million

Definitions and abbreviations

Community Traffic Marshal - Basic Worksite Traffic Management and Traffic Controller accredited community volunteers.

Event - Any organised activity or function where people are brought together at a given time and place for entertainment, recreation, cultural or community purposes.

Event Organiser - Any person, group or organisation that is responsible for organising an event.

Local Street - A short section of local road that does not involve closure of any portions of street that include an intersection, traffic control signals or bus routes. Local streets are low volume, low speed (50km/hr or less), residential streets. Local streets do not include distributor streets.

Responsibility and review information	
Responsible officer:	Manager Communications and Events
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