



# CITY OF FREMANTLE

## ADDITIONAL INFORMATION FOR ADVERTISEMENTS / SIGNAGE

**NOTE:** TO BE COMPLETED IN ADDITION TO THE  
APPLICATION FOR PLANNING APPROVAL FORM

**1. Description of property upon which advertisement is to be displayed including full details of its proposed position within that property.**

"Insert description of property" .....

.....

.....

.....

.....

**2. Details of Proposed Sign:**

(a) Type of structure on which advertisement is to be erected (freestanding, wall mounted, other):  
"Insert type of structure" .....

.....

(b) Height:Insert .....Width:Insert .....Depth:Insert .....

(c) Colours to be used:Insert .....

(d) Height above ground level - To top of advertisement:Insert .....

- To underside:Insert .....

(e) Materials to be used:Insert .....

Illuminated: "Yes / No" If yes, state whether steady, moving, flashing, alternating, digital, animated or scintillating and state intensity of light source:

"If Yes, describe" .....

.....

**3. Period of time for which advertisement is required:**

"Insert period of time" .....

**4. Details of signs (if any) to be removed if this application is approved:**

"Insert details" .....

.....

Note: This application should be supported by a photograph or photographs of the premises showing superimposed thereon the proposed position for the advertisement and those advertisements to be removed detailed in 4 above.

Signature of Advertiser(s):.....  
(if different from land owners)

Date:.....