

# Public Art Plan

2012 - 2015

Adopted: 22 August 2012

# Table of Contents

## PUBLIC ART STRATEGIES

<b>Develop a high quality public art program</b>		<b>Funds</b>	<b>Year</b>
1.1	Develop city wide planning for public art in relation to the City's Strategic Plan and in consultation with the City's Planning and Urban Design.	Operational staff budget	ongoing
1.2	Plan and budget an annual Ephemeral Art Program focused in the city centre for the first two years.	\$35,000 per annum	2012 - 2015
1.3	Plan and budget for a permanent public art work to be commissioned.	\$25,000	2014/2015
1.4	Support an urban art program through artist groups and artist-run-initiatives.	Operational staff budget	2012 - 2015
1.5	Research the viability of a curated outdoor art program (a sculpture park) located in Fremantle	Operational staff budget	2013/2014
<b>2 Promote high quality public art in the Percent for Art Scheme</b>			
2.1	Draft and distribute well researched public art guidelines for private developers.	Operational staff budget	2012
2.2	Adopt and activate the Percent for Art Scheme in partnership with City Planning and Urban Design if the amendment is approved.	Operational staff budget	2012
2.3	Establish and manage Public Art Development Fund.	\$50,000 per annum	2012 - 2015
2.4	If Percent for Art Scheme amendment is unsuccessful develop Percent for Art Policy to be adopted by Council.	Operational staff budget	2012 - 2013

<b>3 Engagement</b>			
3.1	Develop partnerships with key business and government stakeholders to maximise public art opportunities across the city.	Operational staff budget	2012 - 2015
3.2	Work in partnership with State Percent for Art Scheme for high quality public art projects in developments in the City.	Operational staff budget	2012 - 2015
3.3	Encourage community based public art projects in conjunction with artist-run-initiatives, community organisations and artists.	Operational staff budget	2012 - 2015
<b>4 Manage the Public Art Collection</b>			
4.1	Develop a database of public art works to manage conservation, documentation, public access and marketing.	\$5,000	2012/2013
4.2	Ensure the Public Art Collection is managed to Australian museum standards and codes of conduct.	Operational staff budget	2013 -2015
<b>5 Recognise and celebrate Aboriginal stories and heritage in public spaces</b>			
5.1	Develop opportunities for Aboriginal artists in the Ephemeral Art Program. Work in consultation with the Indigenous Liaison Officer.	Operational staff budget	2013 - 2014