



Additional documents

Finance, Policy, Operations and Legislation Committee

Wednesday 11 August 2021, 6.00pm

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UPDATED REPORT

Please note the following report has been updated from version distributed in the FPOL Agenda last Friday. The following report is the correct version and will be updated in the Minutes.

FPOL2108-2 PUBLIC ROAD NAME – 94 SOUTH TERRACE, FREMANTLE FORMER STAN REILLY SITE.

Meeting date: 11 August 2021
Responsible officer: Manager City Design and Projects
Decision making authority: Committee
Attachments: 1. Draft Deposited Plan No. 420312
Additional information: 1. Nil

SUMMARY

The purpose of this report is to seek Council support for a new road name as part of the Crown Subdivision of No. 94 South Terrace, Fremantle. The new road name requires the support of the Council and final approval by the Minister for Lands.

The proposed road will establish a new public connection between South Terrace and Fremantle Oval as requested by the City of Fremantle, to be an integral part of the redevelopment of the former Stan Reilly site by the Government of Western Australia. The City has been invited by the State to lead the process for arriving at an appropriate name for the new road.

The overarching theme for the name is around football – the predominant and historical use of the Oval. It is also an opportunity to express this on South Terrace, as a new future connection into the precinct.

Following consultation with South Fremantle Football Club, South Metropolitan Health Services and a preliminary meeting with officers at Landgate, **BULLDOG LANE** is the preferred name, with **SOUTHERNERS LANE** and **MIGHTY LANE** as potential back-ups – should the current preferred name be rejected by the broader community or Landgate.

BACKGROUND

As part of the subdivision of 94 South Terrace, the creation of a new public road will be created. The Department of Finance (WA) are currently project managing the preliminary tasks associated with the designing and development the proposed new Police HQ and have invited the City to take the lead on the naming of the new road. Refer to the Attachment of the draft plan produced by surveyors, indicating the location of the proposed new road.

The Council, at its meeting 27 January 2021, approved in principle the relinquishment of Management Orders on the former Stan Reilly site subject to a new road being included as part of the Police HQ development to facilitate future public access to the precinct from South Terrace (refer to item C2101-1).

The Council, at its meeting 21 June 2021, supported new road names associated with the High Street Project (refer to item FPOL 2106-2). As part of this item, Council acknowledged the importance of developing a list of potential indigenous road names as part of the City's Walyalup Reconciliation Action Plan 2019-22. This work is now underway and will take time to do thoroughly – ensuring all proposed names are appropriate in terms of:

- Whadjuk Noongar cultural meaning;
- geographically location;
- endorsements from Traditional Owners;
- Landgate criteria.

FINANCIAL IMPLICATIONS

Nil

LEGAL IMPLICATIONS

Landgate is responsible for road naming and is guided by the Geographic Names Committee (GNC). The GNC provides the Policies and Standards in relation to the naming of roads, features, townsites and places in Western Australia. The following publications are referred to by the GNC when assessing road naming and street addressing compliance:

- The Geographic Names Committee – Policies and Standards for Geographical Naming in Western Australian (released on 01/01/2013).
- The Australian/New Zealand Standard Rural and Urban Addressing standard (AS/NZS 4819:2011 (3rd edition released in 2011).

Naming of roads and public spaces is complex and has many criteria to satisfy. In particular, a proposal to name a place after a person to commemorate them, is particularly complex and requires substantial research and consultation.

CONSULTATION

In terms of immediate stakeholders, the City has received support from the South Fremantle Football Club (SFFC) and the South Metropolitan Health Services for the preferred name 'Bulldog Lane'.

Landgate have indicated its preference that once initial support from Council has been given, the City should give notice to the community prior to lodging with Landgate. If there is general community support or no major, reasonable objection from within the community, the City should then proceed to lodge a formal application to Landgate.

OFFICER COMMENT

Naming a new roadway between South Terrace and Fremantle Oval presents a good wayfinding and place-based opportunity to express the football activities at Fremantle Oval on South Terrace. Although the redevelopment of the oval precinct may be several years away, this is a small step towards establishing a new public connection and pedestrian permeability associated with the oval.

An initial list of ‘football themed’ names was discussed with SFFC. Examples of names initially considered include:

Premiership Place
WAFL Alley
First Place
Bulldog Lane
Mighty Court
Victory Lane
Fame Lane
Southerners Lane

Kennels Lane
Champions Place
Football Club Alley
Hospital Pass
Maurice Rioli Lane
Magic Lane
Premiers Lane
Sibby Lane

The City then tested these names against the preliminary criteria set by Landgate, and then followed up with a meeting at Landgate to discuss possibilities.

Many of the names on this original list failed the initial test at Landgate. In addition, Landgate advised that commemorating a road after an individual football player would be complex; involve extensive research and consultation; and with no guarantee of a successful outcome. Based on this advice, and following further discussions with SFFC, the following short-list of names was arrived at:

Preferred name:	Bulldog Lane	<i>The Bulldog is the club mascot for South Fremantle Football Club and the team is often referred to as ‘The Bulldogs’. For 121 years, South Fremantle Football Club has played at Fremantle Oval with the ‘Bulldogs’ being one of the oldest clubs in Western Australia.</i>
Back-up names:	Southerners Lane	<i>Refers to the supporters, known as the ‘Southerners’ barracking for South Fremantle FC, making a clear distinction not to be confused with traditional rivals - East Fremantle. The ‘Southerners’ make up the largest membership in the present day WAFL competition.</i>
	Mighty Lane	<i>Refers to the ‘Mighty Bulldogs’, the SFFC’s nickname and a common cry heard from South Fremantle supporters at Fremantle Oval.</i>

		<i>The Mighty Bulldogs have 14 League Premierships since establishment in 1900.</i>
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The selection of a road suffix also needs to meet criteria established by Landgate. In this instance, given the nature of the roadway, and considering that in the first instance it will be 'closed' at one end and will not connect through to the broader road network, the following suffixes are deemed acceptable:

- Lane
- Close
- Alley
- Place

The preferred suffix to go with all 3 potential names is 'Lane'.

VOTING AND OTHER SPECIAL REQUIREMENTS

Simple majority required

Council

1. **Endorse the name “*Bulldog Lane*” to be applied to the new public road as shown on draft Deposited Plan No. 420312, with back-up names of “Southerners Lane” and “Mighty Lane”;**
2. **Communicate the proposed preferred name and back-up names to the community on the City of Fremantle’s website;**
3. **Subject to gaining community support and/or receiving no major, reasonable objections during the consultation period, authorise the Chief Executive Officer to lodge a formal application to Landgate for the naming of the new road.**
4. **Add the three names above to the City’s Potential Road Names Register, and actively explore adding more potential names to the register – focussing on female names and a consultative process to add Nyoongar names.**

**FPOL2108-5 REVIEW OF TAXI RANK, LOADING ZONE AND BUS STOPS
AT FREMANTLE MARKETS - SOUTH TERRACE,
FREMANTLE**

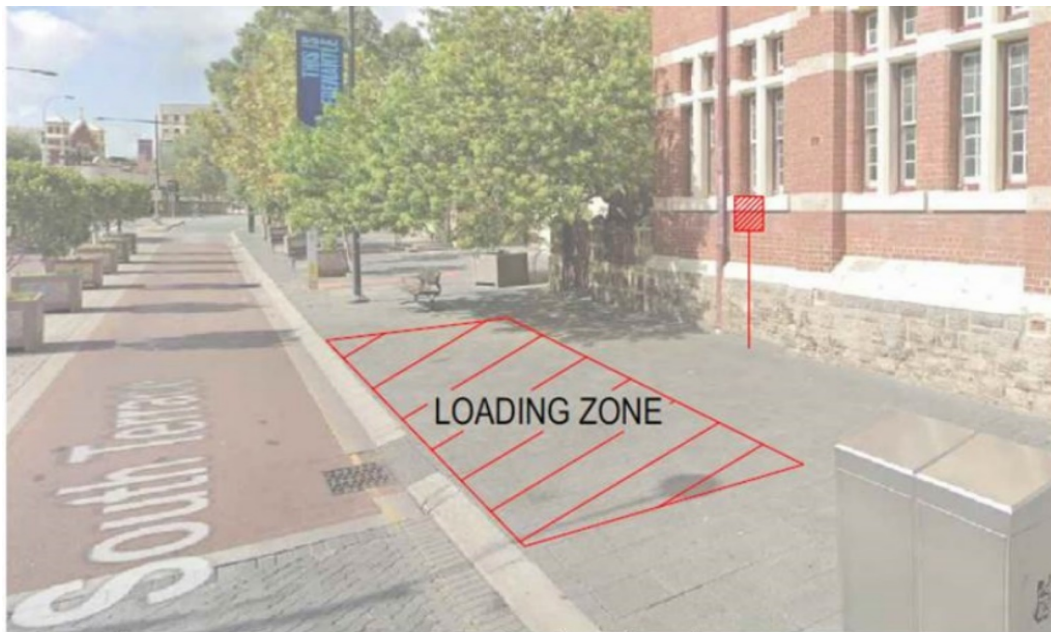
Proposed amendment submitted by Cr Adin Lang

Amend the Officer's recommendation to remove part 3 and include a new part 3, 4 and 5 as follows:

Council:

1. Request officers engage with localised businesses on South Terrace regarding the proposal to relocate the Fremantle Markets bus stop (stop number 16980) to a more central location on South Terrace (Cappuccino Strip).
2. Subject to the outcome from the engagement, endorse a formal request be made that Perth Transport Authority relocate the Fremantle Markets bus stop (stop number 16980) to a more central location on South Terrace (Cappuccino Strip).
- ~~3. Approve the removal of the current taxi rank on South Terrace subject to replacement options for the suitable placement of pick-up and drop-off locations for taxis (including options for ride share) being provided within close proximity to the Cappuccino Strip.~~
- 3. Note Perth Transport Authority's preference to retain the Cappuccino Strip Carpark bus stop (stop number 10454) adjacent to Fremantle Hospital, however request officers work with Perth Transport Authority to accommodate improvements to its current configuration that will allow the provision of and safe access to the proposed Bulldogs Lane.**
- 4. Note the current locations of taxi ranks in Adelaide, Collie Streets and Marine Terrace, approve the removal of the current taxi rank on South Terrace and relocate to the loading zone and parking on Market Street at the Fremantle Post Office (operational as a taxi zone between the hours of 6pm to 8am with the area being a loading zone and parking (as per existing use) at all other times) by 24 September, 2021.**
- 5. Approve the removal of the current loading bay on South Terrace and relocate to a new loading zone to be provided on South Terrace outside the old Fremantle TAFE. The loading bay would be operational between the hours of 8am to 6pm with the area being No Stopping at all other times.**

The following images are for reference only to indicate the changes in the above amendment.



FPOL2108-6 PROVISION OF MARKETS AT SOUTH BEACH

Proposed amendment submitted by Cr Doug Thompson

Amend part 1 b of the officers recommendation and include an additional part 1 d, to read as follows:

1. Approve the delivery of an Expression of Interest (EOI) process to identify an operator for a summer market at South Beach, with submissions to be assessed against the following criteria:
 - a. The extent to which the proposed market concept aligns with outcomes identified in the City's Strategic Community Plan, and Destination Marketing Strategic Plan.
 - b. The extent to which the proposed market concept
 - i. ~~incorporates local businesses and allows them to take an active role in the event~~; **is considerate of and consults with local businesses and provides them the opportunity to take an active part if they wish**
 - ii. creates interesting and diverse experiences reflective of Fremantle's brand values and encourages people to stay longer in Fremantle;
 - iii. engages, includes and connects with a range of people in our community, providing diverse opportunities for engagement and participation;
 - iv. minimises community impact;
 - v. maximises economic and community benefit including the dispersal of visitors to other bricks and mortar businesses in the surrounding area;
 - c. The extent to which the market concept will remain financially sustainable with minimal financial support being provided by the City.
 - d. **Demonstrated experience in the delivery or operation of a market or similar experience.**
2. Authorise the Chief Executive Officer to negotiate and finalise an agreement with the most suitable operator identified as part of the EOI process.

Reason for change:

Change to recommendation 1 provides greater flexibility to proponents to incorporate support from businesses. Additional recommendation puts greater emphasis on proven experience in similar situations.

**FPOL2108-17 ELECTED MEMBER MOTION – SPEED BUMPS ON SOUTH
TERRACE - CR MARIJA VUJCIC**

Alternative recommendation submitted by Cr Doug Thompson

Council:

- 1. Note that the implementation of the new streetscape nodes to South Terrace allows the gradual removal of the temporary speed cushions and that when node 2 at the intersection of Jenkin Street commences this year, it will allow the removal of four of the temporary speed cushions.**
- 2. Request that subject to condition, officers store and reuse the temporary speed cushions on removal.**
- 3. Consider prioritising the implementation of South Terrace node 3 at the intersection of Scott Street as part of the 2022/2023 financial year budget process, as this will allow removal of more temporary speed cushions.**
- 4. Request officers:**
 - a. Continue to monitor the effectiveness of the temporary speed cushions and where possible eliminate any opportunities where vehicles are able to swerve and avoid the speed cushions.**
 - b. Seek opportunities to accelerate the implementation program and provide an update on the City's project webpage that explains the proposed implementation program for future nodes.**

Reason for change:

It is acknowledged that the speed cushions (whilst very effective) are only a temporary measure and that they will be removed as the permanent streetscape nodes progress.