



Additional documents

Ordinary Meeting of Council

Wednesday, 24 July 2019, 6.00 pm

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FPOL1907-3 ECONOMIC DEVELOPMENT STRATEGY END OF TERM REVIEW

Council note – Amendment to officer’s report

Following the FPOL Committee meeting, officers have identified an amendment required to the second last dot point on page 34 of the officer’s report in the Council agenda, to read as shown in green italics below:

Based on an assessment of genuine comparative advantage, narrow the focus on current industry development/attraction efforts to four key sectors/opportunities:

- *Film*
- *Knowledge and creative based industries*
- *Tourism*
- ***Upstream and downstream supply chains linked to key industry sectors operating within the trade coast region (i.e. Henderson, Kwinana, Rockingham).***

FPOL1907-3 ECONOMIC DEVELOPMENT STRATEGY END OF TERM REVIEW

Proposed amendment submitted by Cr Andrew Sullivan

- 1. Amend part 3 of the recommendation, to include the words 'before the October meeting of Council' at the end of the motion, to read as follows:**
 3. Endorse the development of a 2-year action plan (2020 – 2022) to guide City led economic development initiatives beyond the expiry of the current economic development strategy, which is to be brought back to Council for review *before the October meeting of Council.*

- 2. Add an additional part 4 to the recommendation, to read as follows;**
 4. Request the CEO to implement a process to assist the Council to refine and focus on the most relevant economic development strategies in the lead up to the next State election. The process shall include informal elected member meeting(s) or workshop(s) and deliver outcomes capable of being incorporated in the advocacy plan for implementation starting in early 2020.

- 3. Add an additional part 5 to the recommendation, to read as follows;**
 5. The economic development matters to be considered shall include, but not be limited to, the following:
 - a) replacing the emphasis on obtaining 'Primary Centre' status with a more compelling case for Fremantle that acknowledges and supports our critical role in the State and the Perth Metropolitan Area as a special centre of tourism, culture, hospitality, transport hub, maritime and service centre and as the traditional second city of the Perth;
 - b) identify the investment strategy needed by government to sustain the special place that Fremantle is;
 - c) identify the increase in residential and workforce populations that are needed to sustain a functional retail core in the city centre;
 - d) updated modelling of the projected growth areas in populations together with an action plan for the timely delivery of projects, especially ones that require government decisions/involvement;
 - e) a focus on organisational capacity building to deliver improvements in outcomes and the timely delivery of projects associated with Council owned or controlled property;
 - f) the development of an advocacy plan, including a delivery strategy, that focusses on projects requiring partnerships with business and other government agencies;

- g) completion of the parking strategy that can identify and adequately accommodate the significant changes in parking supply and demand anticipated over the coming decade(s); to deliver sufficient replacement parking capacity at strategic locations around the city; and, balances the management of parking for the often competing user groups while recognising the special needs of the retail sector;
- h) work with property owners to generate more and affordable tenancies suitable for uptake by creative industries, start-ups and small businesses;
- i) a focus on the ongoing improvement to the liveability of the city centre and other areas of higher density living, including through the timely completion of projects that deliver improved public safety, amenity, lighting, and lifestyle;
- j) a renewed emphasis on the critical importance of improved public transport to the south and east of the city (including Cockburn Coast), to offset Fremantle's geographic catchment disadvantage and access constraints relating to our historic urban centre.

Reason for change:

The aim of this motion is, in part, to get us prepared and refocussed as a Council for the upcoming State election process. It seeks to set in train EM driven conversations to narrow down on the key drivers to delivering sustainable economic development. In particular, its focus is on the research and strategies we'll need in place to take our economic development platform to the State early next year. It is the body of work needed to be done to ensure we have something for the Advocacy Working Group to advocate.

FPOL1907-3 ECONOMIC DEVELOPMENT STRATEGY END OF TERM REVIEW

Proposed additional amendment submitted by Cr Rachel Pemberton

To add an additional part k. to part 5 of Cr Sullivan's amendment, to read as follows:

- k. the Strategy is underpinned by, and aligned with the One Planet principles.

**FPOL1907-6 DRAFT COMMUNITY SAFETY AND CRIME PREVENTION PLAN
2019-24 APPROVAL TO ADVERTISE**

Proposed amendment submitted by Cr Rachel Pemberton

To add the following action to the Community Safety Crime Prevention Plan under *Recommendation 2 – Work with partners to increase social support available in the Fremantle community;*

Action	Responsibility	Budget
<i>1.2.6 Work with state government agencies to explore strategies to reduce crime and anti-social behaviour through social services, intervention strategies, restorative justice and mental health services.</i>	<i>Community Development</i>	<i>Operational - To be delivered over each year of Plan.</i>

Reason for change:

The intent of this amendment is to explore options for an intervention program that tries to address the root cause of much of the problems we see and deal with.

**SPT1907-1 NOS. 7 & 9-15 QUARRY STREET, FREMANTLE - INITIATION OF
COMPLEX SCHEME AMENDMENT AND DRAFT LOCAL PLANNING
POLICY**

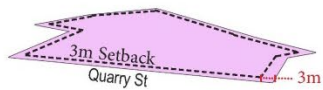
Supplementary officer information

The imagery below has been prepared by officers in response to a request from the Strategic Planning and Transport Committee (SPT) for a visual demonstration of the proposed planning provisions for the subject site. When the item was discussed at the SPT meeting on 17 July 2019, the Committee suggested it would be helpful if a 3D illustration was available when the item is considered at Council to show the effect of the Committee recommendation in terms of building height and setback controls. The images have subsequently been produced to assist in this regard.

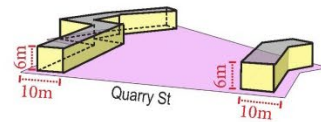
The first set of images (page 7) aim to demonstrate a maximum three-dimensional building envelope under the envisaged scheme and policy provisions. The illustrations show reduced (2 storey) external wall height limits within 10 metres of the side boundaries, with an increase to 3 storeys in the centre of the site. An additional height allowance above the external wall height to accommodate a pitched roof form is also shown for clarity. It is important to note that this imagery only represents an overall theoretical 'maximum' envelope based on the proposed provisions. It is not intended to convey or anticipate a specific building design outcome for this site which would be submitted at development application stage. Additional factors to be accommodated, such as the requirement for an internal pedestrian link, are not accounted for in these images.

The second set of images (page 8) gives two indicative design concepts for a building layout within the site based on the envelope identified on the first page. These illustrate a mixture of dwelling types to a maximum height of three storeys. The concepts take into account the need to provide space for a pedestrian link from Quarry Street to Fremantle Park. It is noted that a pitched roof form would also need to be accommodated within the buildings shown on these drawings, and additional building articulation may also be required to ensure compliance with plot ratio and visual privacy requirements. These concepts are not intended to represent an actual development design, merely showing possible combinations of building forms that may satisfy the recommended planning controls whilst also providing a range of housing types on the site.

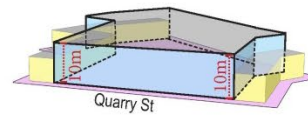
- The remainder of the site -
10m external wall height
12m roof height
- Minimum 10m boundary setback -
6m meter external wall height
9m roof height
- 3m boundary setback



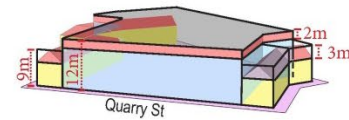
3m boundary setback



Minimum 10m boundary setback -
6m meter external wall height

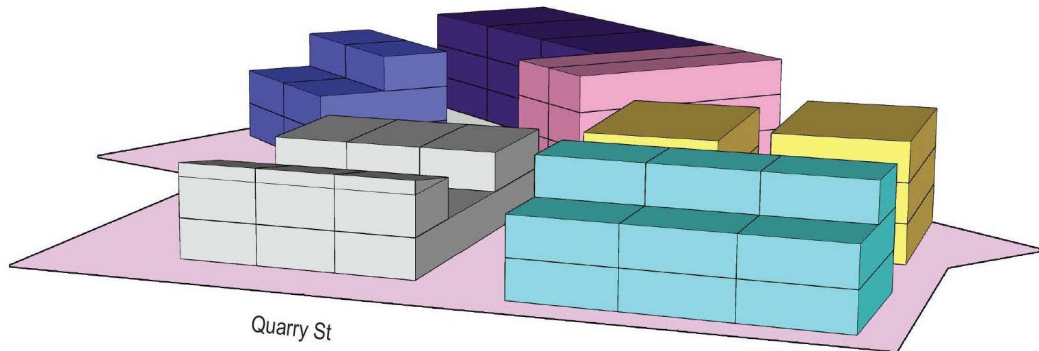


The remainder of the site - 10m external wall height

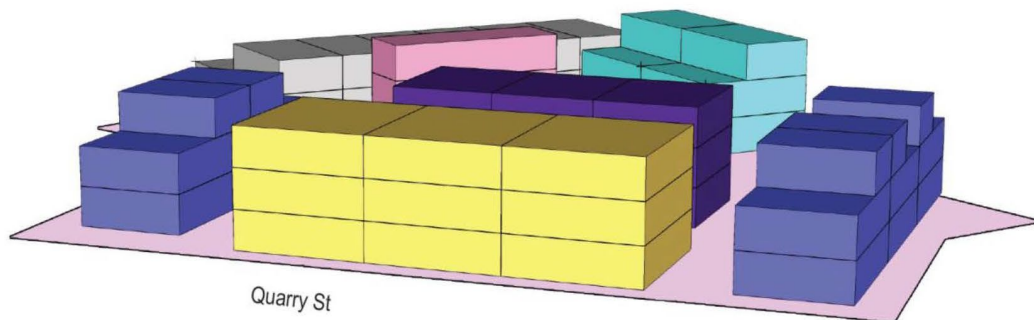


Minimum 10m boundary setback -
9m roof height

The remainder of the site -
12m roof height



Indicative Design Concept 1



Indicative Design Concept 2