



Sporting Club Sponsorships Guidelines 2026/27

August 2026
fremantle.wa.gov.au



Program details

Sporting Club Sponsorships

Applications	Open during set funding windows as published on website.
Funding amount available	Sponsorships up to \$500.
Assessment timeframe	Six weeks from close of funding round.
Funding agreement length	N/A
Funding Tier	This program is classified as Tier 3 based on TOTAL support (cash + in-kind) under the City of Fremantle Grants and Sponsorships Policy. Tier classification determines approval authority, agreement type, and acquittal requirements.

Overview

The City of Fremantle provides community groups, organisations, businesses and individuals a range of funding opportunities to bring to life our vision of a vibrant, inclusive, resilient and creative city.

The City of Fremantle is home to over 40 registered sporting clubs, with all playing a vital role in the fabric of our local communities, offering more than just a place to play sport. They foster a sense of belonging, bring people of all ages and backgrounds together, and promote healthy, active lifestyles.

City of Fremantle Sporting Club Sponsorships provide local clubs with access to one-off \$500 sponsorships to support club initiatives, purchases or events.

Objectives

The following are examples of initiatives clubs may choose to allocate their City of Fremantle funding to:

1. **Club events** (e.g. registration or 'come and try' days; volunteer recognition events; themed rounds/events of significance such as NAIDOC Week, R U OK? Day, Respect Round, International Women's Day etc.).
2. **Equipment or uniform purchases.**
3. **Promotion of the Club** (e.g. signage and banners; printing and advertising; logo design)
4. **Club development initiatives** (e.g. courses for coaching, umpiring, first aid etc.;



Club set up costs such as incorporation or lodging a constitution).

As part of accepting sponsorship funding from the City of Fremantle, clubs will be required to: acknowledge the City of Fremantle as a club supporter on communication channels, provide City logo exposure (where applicable), and provide some information/data via a City of Fremantle Sporting Club survey.

Eligibility criteria

Standard criteria

General eligibility

Applications must be submitted before project commencement (except for rebate programs). Projects must be delivered within the City or demonstrate a clear contribution to the [Strategic Community Plan](#) and deliver benefit to the Fremantle community. Applicants must demonstrate they can deliver the project.

The City will not fund:

- Applicants who lobby or attempt to influence elected members or employees regarding their application.
- Political parties or organisations whose primary purpose is lobbying.
- City elected members or employees (not including casual employees) or their immediate family (except where associated with an eligible organisation and any conflict of interest is appropriately managed).
- Applicants with outstanding City debts or engaged in legal action against the City.
- Applicants that have received City funding from the program in the current financial year.
- Applicants whose conduct or values are inconsistent with the City's adopted values and commitments.
- Recurrent operational costs including wages, salaries, or administrative overheads. (This does not include time-limited project costs, such as artist/facilitator fee or one-off services paid for under individual assistance programs).
- Grant funding cannot be used for City of Fremantle venue hire costs.



City support interactions

The City may provide support to a project through a combination of cash funding, fee waivers and other in-kind contributions.

Applicants may receive fee waivers and other in-kind support in addition to cash funding, provided the combined value of all City support is disclosed and assessed as a whole.

Applicants must disclose any current or pending City grant funding, sponsorships, fee waivers, rates concessions or other in-kind support relevant to the applicant organisation or proposed project.

Applicants may not receive cash funding for the same project from more than one City funding program in the same financial year.

Applicants may hold no more than one active cash funding agreement within the same funding tier at any one time (excluding rates concessions), unless otherwise approved by the City.

For the purposes of these Guidelines:

- Cash funding includes grants, sponsorships, rebates, partnerships or other funding provided in monetary form.
- In-kind support includes fee waivers, subsidised use of City facilities, staff assistance, equipment, marketing support, or other non-cash contributions.

The value of all cash and in-kind support forms part of the recipient's total City support and may be considered when determining eligibility, approval requirements and reporting obligations.

Program specific criteria

Who can apply:

- Be an incorporated not-for-profit sport and recreation club.
- Be based or operating within the City of Fremantle and servicing a significant number of local residents.
- Any additional requested information must be attached to the application form (i.e. club Incorporation Certificate and public liability insurance).
- Funding cannot be allocated to a specific individual and should benefit the wider Club or community.
- Successful applicants will only be eligible to apply for the Sporting Club Sponsorship program once per financial year.
- Public Liability Insurance is required for public events and activities, and a certificate of currency provided to the City. Purchasing of one-off cover at community rates is available here: <https://www.localcommunityinsurance.com.au/>



What will not be funded under this program:

- The application contravenes an existing City of Fremantle Policy or Plan.
- The application disparages or excludes any groups in the community.
- Commercial organisations operating on an expected profit base.
- Funding for alcohol purchases.

Application process

1. Applications are open for a set window as published on the City of Fremantle website.
2. Complete the Sporting Club Sponsorships Application Form online via the [City's Smarty Grants portal](#).
3. Submit your application. Once you have submitted your application you will receive an email acknowledging receipt. Please note that the City seeks to provide an outcome within six weeks of the round closure. Applicants will be notified of approved funding via email.
4. If applicable, successful applicants will be required to complete a City of Fremantle Creditor Application form to be set up on the City's finance system for payment.
5. The City will provide a Purchase Order number to successful applicants. This Purchase Order number is to be included on an invoice supplied to the City for payment of the approved funding amount.

Assessment process

Applications will be assessed against the outlined program outcomes and eligibility criteria.

Successful applicants

Successful applicants will be required to complete the annual City of Fremantle Sporting Club survey and provide requested information on: membership breakdowns (e.g. total members; gender split; and where applicable/possible: number of members from CaLD backgrounds, number of members identifying as living with a disability); number of club volunteers; and details of any initiatives clubs have implemented to support positive club culture and wellbeing via club activities.



Goods and Services Tax (GST) treatment of funding

Grants provided under the program are intended to be financial assistance payments rather than payments for goods or services provided to the City. The approved grant amount represents **the total funding payable**, and no additional GST will be paid on top of this amount. If a grant is determined to involve a taxable supply, the approved grant amount is treated as GST-inclusive (i.e. the recipient's GST liability comes out of the approved funding, rather than the City topping up the payment).

Applicants are responsible for managing any GST obligations associated with their organisation and project costs, including any GST payable to third-party suppliers.

Important information

In kind valuation

All in-kind support is assigned a monetised value for the purposes of tier classification, funding agreements and reporting. In-kind support includes any non-cash contribution provided by the City, including foregone revenue (such as venue hire fee waivers), permits, staff time, equipment, facilities or communications support. The total value of support (cash + in-kind) determines the program's Tier and reporting requirements.

Fee waivers

The City may provide fee waivers for services, facilities or approvals as a form of financial assistance. Fee waivers are assigned a monetary value based on the City's schedule of fees and charges and are included in the total value of City support for tier classification and reporting purposes. Where fee waivers form part of a funding agreement, they are subject to the same conditions and acquittal requirements as other forms of support.

Total City support

The City considers all forms of support provided to an organisation, including grants, sponsorships, fee waivers, in-kind support and rates concessions, when assessing applications. Applicants may be required to disclose current or pending City support as part of the application process.



Existing funding relationship

Recipients must not use an existing funding relationship with the City as a basis for seeking additional financial support outside the approved funding agreement. Any additional requests will be assessed independently in accordance with relevant City policies.

Variations

Significant changes to scope, budget, timelines or key personnel require written approval from the City.

Breach of Agreement

The City may withhold, reduce, cancel, or recover funds, and declare applicants ineligible for future funding if conditions are breached.

Fraud and misuse

Suspected fraud or misuse of funds will be investigated under the City's Fraud & Corruption Control Policy and may be referred to authorities.

Reputational harm

The City may suspend, withdraw, or cancel funding, and/or terminate a funding agreement, if the funded individual, group or organisation becomes involved in any incident, behaviour or matter that may bring them into disrepute or has the potential to cause reputational damage to the City. In such circumstances, the City may also require the repayment of any funds already provided.

Assessment and decision-making

- Applications assessed on merit, value for money, alignment with objectives and procedural fairness.
- Decisions made under delegated authority according to the program Tier.
- The City's decision is final, subject to available budget.

Reviews / Appeals

Applicants may request feedback on unsuccessful applications or request a review on grounds of procedural error, failure to consider relevant information, or bias. Requests should be made in writing within 10 business days.

Contact information

Email: grantfunding@fremantle.wa.gov.au

Phone: 1300 MY FREO (1300 693 736)

Website: [Grants - City of Fremantle](#)