

City of Fremantle Tender Register



Tender Title

Destination Marketing Campaign and Grants Program

Tender Information

Tender Number	FCC695/25
Tender Description	<i>The City of Fremantle is seeking to engage a suitably qualified marketing agency (or agencies) to support the delivery of a coordinated Marketing Grant Program and overarching THIS IS FREMANTLE Brand Campaign.</i>
Tender Release Date	Tuesday, 28 October 2025
Tender Closing Date	Monday, 17 November 2025

Tenderers Name/s

1. Code Research Pty Ltd t/a PWD Digital 3. MMTD WA Pty Ltd t/a Unify 5. Wanderlust Communications Pty Ltd	2. Detail Marketing Communications Pty Ltd 4. Rhythm Content
Name of Successful Tenderer/s	Estimated Contract Value \$ (Ex-GST)
<i>Detail Marketing Communications Pty Ltd</i>	\$360,000.00

Advertisement



Destination Marketing Campaign & Business Grants Program FCC695/25

The City of Fremantle is seeking to engage a suitably qualified marketing agency (or agencies) to support the delivery of a coordinated Marketing Grant Program and overarching THIS IS FREMANTLE Brand Campaign.

Documentation:
Tender documents can be obtained by registering to the City's e-tendering portal at Tenderlink.
<https://portal.tenderlink.com/fremantle/>

Lodgement & Deadline:
Tenders must submit their proposals electronically via the same portal no later than **2pm AWST, Friday 14 November 2025**. Facsimile or hand delivered tenders will not be considered. Canvassing will result in disqualification.

Further information can be obtained from Mario Rengifo (08) 9432 9933 during normal office hours.

Glen Dougal
Chief Executive Officer