

Sporting Club Sponsorships - Program Guidelines

2025-2026



Program	Opening date	Closing date	Sponsorship amount	Assessment timeframe
Round 1	1 February 2026	28 February 2026	\$500	Six weeks

Overview and objectives

The City of Fremantle is home to over 40 registered sporting clubs, with all playing a vital role in the fabric of our local communities, offering more than just a place to play sport. They foster a sense of belonging, bring people of all ages and backgrounds together, and promote healthy, active lifestyles.

City of Fremantle Sporting Club Sponsorships provide local clubs with access to one-off \$500 sponsorships to support club initiatives, purchases or events.

The following are examples of initiatives clubs may choose to allocate their City of Fremantle funding to:

1. **Club events** (e.g. registration or 'come and try' days; volunteer recognition events; themed rounds/events of significance such as NAIDOC Week, R U OK? Day, Respect Round, International Women's Day etc.).
2. **Equipment or uniform purchases.**
3. **Promotion of the Club** (e.g. signage and banners; printing and advertising; logo design)
4. **Club development initiatives** (e.g. courses for coaching, umpiring, first aid etc.; Club set up costs such as incorporation or lodging a constitution).

As part of accepting sponsorship funding from the City of Fremantle, clubs will be required to: acknowledge the City of Fremantle as a club supporter on communication channels, provide City logo exposure (where applicable), and provide some information/data via a City of Fremantle Sporting Club survey.

Eligibility criteria

- Be an incorporated not-for-profit sport and recreation club.
- Be based or operating within the City of Fremantle and servicing a significant number of local residents.
- Have no outstanding monies owing to the City.

- Any additional requested information must be attached to the application form (i.e. club Incorporation Certificate and public liability insurance).
- Funding cannot be allocated to a specific individual and should benefit the wider Club or community.
- Successful applicants will only be eligible to apply for the Sporting Club Sponsorship program once per financial year.

The following applications are ineligible for funding:

- The application contravenes an existing City of Fremantle Policy or Plan.
- Applicants who haven't acquitted on any previous Council funding or finalised outstanding debts.
- The application disparages or excludes any groups in the community.
- Commercial organisations operating on an expected profit base.
- Funding for alcohol purchases.

The application process

1. Applications are open for a set window of 1 February to 28 February 2026.
2. Complete the Sporting Club Sponsorships Application Form online via the [City's Smarty Grants portal](#).
3. Submit your application. Once you have submitted your application you will receive an email acknowledging receipt. Please note that the City seeks to provide an outcome within six weeks of the round closure. Applicants will be notified of approved funding via email.
4. If applicable, successful applicants will be required to complete a City of Fremantle Creditor Application form to be set up on the City's finance system for payment.
5. The City will provide a Purchase Order number to successful applicants. This Purchase Order number is to be included on an invoice supplied to the City for payment of the approved funding amount.
6. Successful applicants will be required to complete the annual City of Fremantle Sporting Club survey and provide requested information on: membership breakdowns (e.g. total members; gender split; and where applicable/possible: number of members from CaLD backgrounds, number of members identifying as living with a disability); number of club volunteers; and details of any initiatives clubs have implemented to support positive club culture and wellbeing via club activities.

Important information

- Public Liability Insurance is required for public events and activities, and a certificate of currency provided to the City. Purchasing of one-off cover at community rates is available here: <https://www.localcommunityinsurance.com.au/>
- Unincorporated groups are not eligible for this grant funding category.